



# AMTS 2025

**SPONSORSHIP & PARTICIPATION PACKAGE**

*September 28 - October 1, 2025*



**OBOA**

ONTARIO  
BUILDING OFFICIALS  
ASSOCIATION



# 69<sup>TH</sup> ANNUAL MEETING & TRAINING SESSIONS

With over 600 attendees, 25 + technical sessions, and over 60 exhibitors, the OBOA AMTS is the most informative industry event on building code regulations and building safety. The event brings together Ontario's Building Officials and construction industry professionals in a dynamic learning and networking forum.

Support the AMTS through sponsorship and demonstrate your commitment to building code regulations and building safety, while enhancing your corporate profile and visibility amongst key industry leaders in the Ontario Building industry.

## *Deerhurst Resort*

1235 Deerhurst Drive  
Huntsville, Ontario

*September 28 - October 1, 2025*

Hosted by the Muskoka Parry Sound Chapter

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### *Who We Are*

A powerful presence within the profession, the OBOA inspires members and the building industry to make a positive impact on community growth. Members get instant access to certification, career advice, nation-wide job boards, mentorship, professional development, free resources, building code insights, advocacy, networking events and more.

#### **SUNDAY SEPTEMBER 28, 2025**

Ice Breaker Reception, Trade Show

#### **MONDAY SEPTEMBER 29, 2025**

Breakfast, Opening Ceremonies, Annual General Meeting, Keynote Speaker, Morning and Afternoon Technical Sessions, Refreshments Breaks, Trade Show, Lunch, Dinner

#### **TUESDAY SEPTEMBER 30, 2025**

Breakfast, Morning and Afternoon Technical Sessions, Refreshment Breaks, Trade Show, Lunch

#### **WEDNESDAY OCTOBER 1, 2025**

Breakfast, Morning and Afternoon Technical Sessions, Refreshment Breaks, Lunch, Dinner

# SPONSORSHIP OPPORTUNITIES

AMTS2025

Join OBOA members and industry stakeholders at AMTS2025. By participating as a sponsor or exhibitor, you have the opportunity to share the latest information on your product and service face-to-face with senior level decision makers while networking with industry stakeholders.

**PLATINUM**  
**\$7,500**

**GOLD**  
**\$5,000**

**SILVER**  
**\$2,500**

**BRONZE**  
**UP TO \$1000**

## *Platinum Level Sponsorship Opportunities*

**Keynote Speaker (1)**  
**Conference App (1)**  
**President's Dinner Reception (4)**

## *Gold Level Sponsorship Opportunities*

**Opening Ceremony (4)**  
**Annual General Meeting (4)**  
**Delegate Bag (4)**  
**Delegate Lanyard (1)**  
**Ice Breaker Welcome Reception (4)**  
**Lunch (4)**  
**Theme Night Dinner (4)**

## *Silver Level Sponsorship Opportunities*

**Education Session (25)**  
**Refreshment Break (6)**  
**Night Class (5)**  
**Wine (2)**

## *Bronze Level Sponsorship Opportunities*

**Companion Program (10)**  
**Monetary Contributions up to \$1000**  
**In-Kind Contributions up to \$1000**  
**Student Registrations \$500 / Student**  
**Prize Donations**

**SPONSORSHIP  
REGISTRATION**



# SPONSORSHIP OPPORTUNITIES

AMTS2025

Join OBOA members and industry stakeholders at AMTS2025. By participating as a sponsor or exhibitor, you have the opportunity to share the latest information on your product and service face-to-face with senior level decision makers while networking with industry stakeholders.

## *Platinum Level Sponsorship Opportunities*

**\$7,500**

- One (1) full delegate access to the AMTS.
- One (1) Additional President's Dinner Invitation.
- Logo recognition displayed throughout the AMTS where all sponsors are featured.
- Logo recognition featured on OBOA's communication channels where all sponsors are featured.
- Exclusive signage for specific sponsorship category.
- Speaking Opportunity (*Keynote Speaker Sponsor & President's Dinner Sponsor*)
- Logo recognition of sponsorship in President's Dinner Program. (*President's Dinner Sponsor*)
- Logo Recognition on Conference App & Conference App Marketing Collateral. Includes a push notification recognizing sponsorship including company information and a direct link to website. (*Conference App Sponsor*)
- Verbal recognition of sponsorship (if applicable).
- Company recognition on AMTS agenda and conference app.
- Logo inclusion on OBOA's Website as an Industry Affiliate.
- One (1) Full Page Ad OR Two (2) 1/2 Page Ads in the OBOA Journal.
- One (1) Inclusion in the OBOA Newsletter.

## *Gold Level Sponsorship Opportunities*

**\$5,000**

- One (1) full delegate access to the AMTS.
- Logo recognition displayed throughout the AMTS where all sponsors are featured.
- Logo recognition featured on OBOA's communication channels where all sponsors are featured.
- Logo recognition (if applicable) on designated swag and materials related to sponsorship category.
- Exclusive signage for specific sponsorship category.
- Verbal recognition of sponsorship (if applicable).
- Company recognition on AMTS agenda and conference app.
- Logo inclusion on OBOA's Website as an Industry Affiliate.
- 1/2 Page Ad in the OBOA Journal.

## *Silver Level Sponsorship Opportunities*

**\$2,500**

- Logo recognition displayed throughout the AMTS where all sponsors are featured.
- Logo recognition featured on OBOA's communication channels where all sponsors are featured.
- Company recognition on AMTS agenda and conference app.
- Logo inclusion on OBOA's Website as an Industry Affiliate.
- 1/4 Page Ad in the OBOA Journal.

## *Bronze Level Sponsorship Opportunities*

**Up To \$1,000**

- Logo recognition displayed throughout the AMTS where all sponsors are featured.
- Logo recognition featured on OBOA's communication channels where all sponsors are featured.

**SPONSORSHIP  
REGISTRATION**



# EXHIBITOR TRADESHOW

AMTS2025

OBOA supports almost 2000 Ontario building officials in ensuring a safer and a more sustainable and accessible Ontario by delivering training and certification, promoting uniform code application, working with industry partners, providing a voice to policymakers, and advancing the profession. The OBOA is involved in the continuing education of its members and non-members in areas pertaining to the building industry and specifically to the Ontario Building Code. Non-Members may include designers, builders, architects, engineers etc.

## \$2,899 / EXHIBIT SPACE

SAVE \$300 IF BOOKED BEFORE MAY 1, 2025

- One, 10' x 8' (except as noted) exhibit space in the exhibit area
- One, 6' skirted table with access to one standard electrical outlet
- One company staff exhibitor pass. Includes: Continental breakfast, Monday Lunch, Tuesday Lunch, Coffee Breaks, Monday Dinner, Admittance to all technical sessions and an exhibitor gift.
- New for 2025: Meet & Mingle with Municipalities at Night Class

## COMPANY STAFF EXHIBITOR PASS: \$300 / PERSON

- If you wish to have an additional staff member at your exhibitor booth, you can purchase an additional Company Staff Exhibitor Pass.
- This pass includes: Continental breakfast, Monday Lunch, Tuesday Lunch, Coffee Breaks, Monday Dinner, Admittance to all technical sessions and an exhibitor gift.

## EXHIBITION SCHEDULE

### *Sunday September 28, 2025*

3:00 PM - 7:00 PM	Exhibitor Booth Set Up
7:00 PM - 9:00 PM	Ice Breaker Reception and Trade Show

### *Monday September 29, 2025*

7:30 AM - 8:30 AM	Before Opening Ceremonies
9:30 AM - 10:00 AM	AM Coffee Break
12:00 PM - 1:30 PM	Lunch
3:00 PM - 3:30 PM	PM Coffee Break
5:00 PM - 6:00 PM	Before Entertainment & Dinner

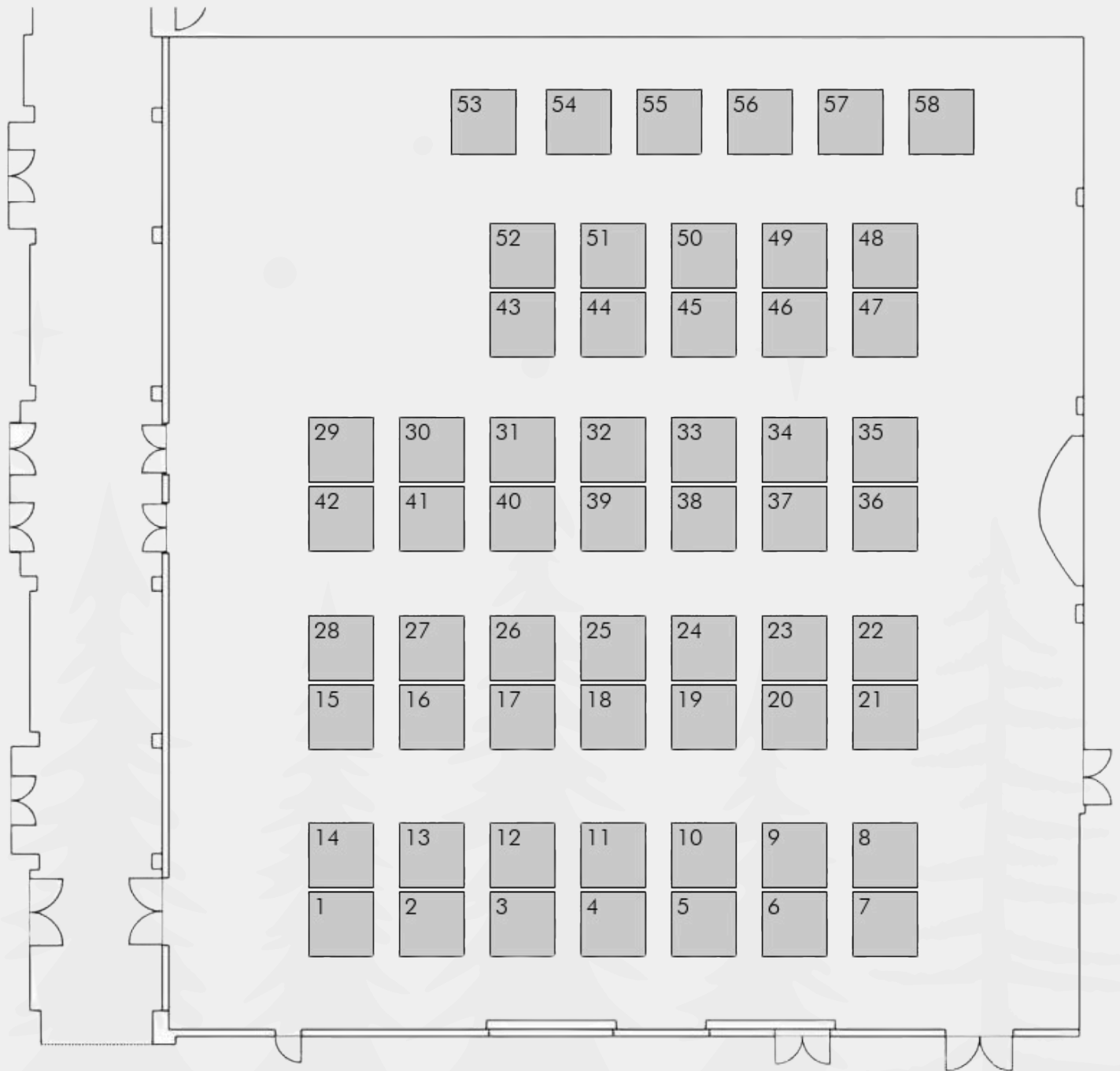
### *Tuesday September 30, 2025*

7:30 AM - 8:30 AM	Before the Annual General Meeting
9:30 AM - 10:00 AM	AM Coffee Break
12:00 PM - 1:30 PM	Lunch
1:30 PM onward	Exhibitor Booth Teardown



# EXHIBITION FLOORPLAN

AMTS2025



**EXHIBITOR  
REGISTRATION**

Booth selection is available on a first-come-first-serve basis on the OBOA Website. Register early to select your booth of choice.

## ACCOMMODATIONS

Overnight accommodations are available at the Deerhurst Resort. A group rate for overnight accommodations is available. **Book now.**

## SECURITY

The exhibit area will not be patrolled during evening hours. Exhibitors are advised to remove any valuables and store them elsewhere for safety.

## CANCELLATION POLICY

Exhibitors who cancel their space will receive a refund less a \$300.00 administration fee if written notice is received by the Ontario Building Officials Association no later than June 20, 2025. Exhibitors who cancel their registration after June 20, 2025 will not receive a refund.

## EXCLUSIONS

Exhibitor Fees **do not** include:

- Insurance coverage for exhibit material and equipment
- Additional booth furnishings
- Extra electrical requirements
- Shipping and Customs Clearance

FOR MORE DETAILS:

### SPONSORSHIPS & EXHIBITION

#### FRANK DIROCCO

T:647-927-0995

E:frank@oboa.on.ca

### EVENT DETAILS

#### MIKE LEONARD

T: 905-264-1662 ext. 225

E: training@oboa.on.ca

### OBOA OFFICE

#### 200 Marycroft Ave #8

Vaughan, ON

L4L 5X5

*"The Ontario Building Officials Association and the Deerhurst Resort (hereinafter referred to as the "Conference Group") shall not be responsible for any losses or damages that may occur to the exhibitor or the exhibitor's employees and/or guests or property from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibit contract. The exhibitor signing their contract expressly releases the Conference Group from and agrees to indemnify same against any and all claims due to carelessness of the exhibitor, which claims must be paid for by the exhibitor causing the same. The Conference Group will not be responsible for damage or loss of any means whatsoever (theft, fire, etc.) for any or all material or equipment used by exhibitors. Exhibitors are therefore required to carry appropriate insurance with respect to possible damage or loss and public liability against injury to the person or property of others".*